GRIT IS PASSION & PERSEVERANCE FOR VERY LONG-TERM GOALS. GRIT IS HAVING STAMINA. GRIT IS STICKING WITH YOUR FUTURE, DAY IN, DAY OUT, NOT JUST FOR THE WEEK, NOT JUST FOR THE MONTH, BUT FOR YEARS, AND WORKING REALLY HARD TO MAKE THAT FUTURE A REALITY.

~Angela Duckworth, author of GRIT
After 132 years of service to our community, it would be natural to feel like we have seen it all. However, we think it is safe to say that 2020 was unlike any year we have witnessed. It marked the first time in our history that we were forced to close our doors to our members and our community, and we saw over 20,000 members leave our Y over the span of 6 months.

Like we have done so many times in our rich history, we made the decision to walk toward the greatest needs in our community. From pivoting our resources to provide care for the children of essential workers and emergency personnel; to utilizing our parking lots to host ‘pop-up’ blood centers; to creating virtual platforms for our members and community to stay active in the safety of their own home; to partnering with school districts to keep our kids engaged and learning… we were there for our community when they needed the Y the most.

As we worked our way through closing, reopening, recovery and rebuilding phases of this journey, we were confident that we would be a stronger and more resilient organization at the other end. That confidence was built on a foundation of commitment, determination, grit and perseverance by our staff and volunteer teams from throughout our association. Our staff teams and Board members ‘leaned in’ and ‘leaned on’ each other in order to keep our Y sustainable, vibrant and service-oriented.

In a year that we witnessed drastic change everywhere we looked, one of the constants that we saw was the tremendous philanthropic support we received from our community. The most common phrases that we heard in 2020 were: What can I do? And how can I help? Several donors commented that, “We need the Y to be strong, so our community can be strong again.”

It was rewarding and overwhelming to have a front row seat to the generosity and grace from individuals, families, businesses, foundations and governmental agencies. Leading the way for so many in our community was United Way Fox Cities as they quickly redirected allocations to allow their agencies to use funds where they were needed the most.

We are all blessed to work and raise our families in such a caring, loving community.

As we enter 133 years of service to the Fox Cities, we are excited to move forward under the guidance of our ‘Revitalize 2021’ Strategic Plan which will set our course to not only recover, but to thrive as we embark on a brighter, bolder future.

Reflecting on the past year, with an eye on our future, we are humbled and inspired by these two Bible verses:

“And don’t allow yourselves to be weary in planting good seeds, for the season of reaping the wonderful harvest you’ve planted is coming.” Galatians 6:9

“Consider it pure joy, my brothers and sisters, whenever you face trials of many kinds because you know the testing of your faith produces perseverance. Let perseverance finish its work so that you may be mature and complete, not lacking anything.” James 1: 2-4

Yours in Service,

Laurie Butz • Corporate Board Chair

William R. Breider III • President / CEO
HEALTHY LIVING

At the Y we support strong, resilient youth by providing positive activities and influences from an early age to help young people reach their full potential, so they can grow into thriving adults.

IN 2020 WE SERVED

915 Child care
1,892 School age
82 Youth In Government
650 Classroom Connections

SUMMER CAMP

1,964 Summer Day Camp
387 Nan A Bo Sho Overnight Camp

YOUTH

8,601 Participated in youth sports, gymnastics, swimming and the arts
2,179 Received financial assistance for membership

IN 2020 WE SERVED

MEMBERSHIP
27,270 Members
9,517 Members ages birth to 17

RESERVATIONS
81,671 Made by members wanting to resume their wellness routine

CHRONIC DISEASE PROGRAMS

111 Participants in
• LIVESTRONG®
• STAYSTRONG
• Diabetes Prevention Program
• Pedaling for Parkinson’s
• Blood Pressure Self-Monitoring

Our Ys offer youth and adult programs that connect everyone to the knowledge, resources and community they need to lead active, vibrant lives at every age.

KIDS WHOSE PARENTS LET THEM MAKE THEIR OWN CHOICES ABOUT WHAT THEY LIKE ARE MORE LIKELY TO DEVELOP INTERESTS LATER IDENTIFIED AS PASSION.

~Angela Duckworth, author of GRIT
IS LIVING LIFE LIKE IT’S A MARATHON, NOT A SPRINT.
~Angela Duckworth
author of GRIT

OPTIMISTIC YOUNG ADULTS STAY HEALTHIER THROUGHOUT MIDDLE AGE AND, ULTIMATELY, LIVE LONGER THAN PESSIMISTS.
~Angela Duckworth, author of GRIT

860 Program volunteers

2,212 Active Older Adults were able to reestablish connections and reduce social isolation

IN 2020 WE SERVED

The Y inspires people from different backgrounds, perspectives and generations to team up to produce long-term, positive change in our community.
FINANCIALS

Statement of Activities
December 31, 2020

Revenue
- Membership Fees: $6,452,780
- Program Fees: 9,891,624
- United Way: 619,198
- Grants: 928,254
- Contributions: 3,312,328
- Miscellaneous: 1,884,836

Total Revenue: $23,089,020

Operating Costs
- Wages & Benefits: $13,892,350
- Supplies & Food: 716,164
- Occupancy: 3,633,371
- YMCA of the USA Support: 228,890
- Other: 571,952
- Depreciation: 2,508,815

Total Expenses: $21,551,542

Increase (Decrease) in Net Assets* $1,537,478

*Audited as of December 31, 2020

Statement of Financial Position
December 31, 2020

Cash & Short Term Investments $5,138,130
Accounts Receivable 1,018,340
Prepaid Expenses & Other Assets 209,124
Land, Building, and Equipment 33,440,995
Investments 13,123,390

Total Assets $52,929,979

Accounts Payable $407,270
Accrued Liabilities 409,820
Deferred Revenue 418,093
Long-Term Debt 1,914,940

Total Liabilities $3,150,123

Net Assets Without Donor Restriction $45,073,586
Net Assets With Donor Restriction 4,706,270

Total Net Assets $49,779,856

Total Liabilities & Net Assets $52,929,979

AT ITS CORE, THE IDEA OF PURPOSE IS THE IDEA THAT WHAT WE DO MATTERS TO PEOPLE OTHER THAN OURSELVES.  ~Angela Duckworth, author of GRIT

GRIT

FINANCIALS

2020 Revenue
- Membership Fees 27.95%
- Program Fees 42.84%
- United Way 2.68%
- Grants 4.02%
- Contributions 14.35%
- Miscellaneous 8.16%

2020 Operating Costs
- Wages & Benefits 64.46%
- Supplies & Food 3.32%
- Occupancy 16.86%
- YMCA of the USA Support 1.06%
- Other 2.65%
- Depreciation 11.64%
IMPACT OF ANNUAL CAMPAIGN DONATIONS

Program Subsidy: $1,156,992
Program Assistance: $21,941
Membership: $334,366
Camp: $37,227
Child Care: $506,039
LIVESTRONG®: $43,435

An additional $700,062 was raised for pandemic relief, which allowed us to remain open and continue to serve our community.

DO NOT LET TEMPORARY SETBACKS BECOME PERMANENT EXCUSES.
~Angela Duckworth, author of GRIT

IN 2020
$2.1 Million shared in financial assistance and program subsidy