

## THEN, NOW, ALWAYS...

## Annual Campaign YMCA of the Fox Cities

FOREVER our community will need the Y. FOREVER the Y will need YOU!

Being a part of a community means supporting each other and making the world a better place. That's exactly what our Annual Campaign achieves, thanks to hundreds of dedicated staff like you. 100 percent of the funds collected go directly to programs and services that help build people – a fact we can all rally around.

The Annual Campaign provides life-changing experiences and makes our whole community stronger through child care, tutoring, mentoring, camp, swim lessons, sprots, health & fitness, wellness and many other vital programs and services, assuring that no one is turned away due to lack of funds.

Working together, we have an impact far beyond simple dollars and cents – all the way to the spirit, mind and body of an entire community. One child, one relationship at a time.

## THE IMPACT OF A DONATION

Every gift, no matter how small or big, provides a meaningful impact in strengthening our community. As little as \$1 per paycheck, will FOREVER make a difference.

GIVING PER PAY PERIOD	TOTAL GIVING PER YEAR	YOUR IMPACT WIL HELP
\$1 per paycheck	\$26	A single parent bring their child to work part-time day care for up to 5 hours while they attend school or work.
\$2 per paycheck	\$52	Two kids discover themselves through dance, swimming, gymnastics or youth sports.
\$4 per paycheck	\$104	One child gain new skills and confidence at one week of day camp.
\$5 per paycheck	\$130	One cancer survivor participate in the LIVESTRONG at the YMCA Program where they will increase their strength, develop supportive relationships and improver their overall quality of life.
Generous Giver	One-hour's pay per month (12 hours of pay per year)	Generous Giver status consists of full-time or part-time staff who generously donate an equivalent of one hour's pay per month. The amount is conveniently spread out over the year and taken out of your bi-monthly paycheck. It is a great way to support the Annual Campaign no matter what your hourly pay is – from the CEO to part-time staff – everyone donates an equal percentage of their paycheck.

## **YOUR HELP IN 2021**

We believe our staff make the difference. We are inspired by your commitment to our cause and know each of you give your whole heart for the work we do at the Y. Your donation to the Annual Campaign is incredibly important. However, we understand that there are unique circumstances where participation might not be possible. Regardless of if you give or not, it is important that all staff understand the mission and impact of the Annual Campaign and can successfully answer member questions. Please take time to familiarize yourself about the Annual Campaign and discuss any questions you may have with your supervisor.

PLEASE COMPLETE THE EMPLOYEE PLEDGE FORM REGARDLESS OF IF YOU GIVE OR DECLINE TO GIVE.