



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FREQUENTLY ASKED QUESTIONS

Why should I give to the Y?

Your support plays a vital role in helping the YMCA uphold its commitment to providing high-quality programs to everyone, regardless of their financial circumstances. A strong YMCA benefits the entire community by offering impactful opportunities for youth to grow into responsible adults and for adults to stay engaged and lead healthy lifestyles. Together, we make your community a better place to live, work, and thrive.

What are some of the programs that the Mission in Action Campaign supports?

- **Membership for All** – Making Y programs and services accessible to everyone, regardless of age or income.
- **Child Care** – Providing financial assistance to families in need of high-quality, affordable full-time child care, as well as Drop-In/Kids Corner services.
- **YMCA Programming Assistance** – Enabling access to youth sports, swim lessons, personal growth and development classes, health and wellness programs, adult activities, and more.
- **Before and After-School Care** – Offering financial support to ensure students have safe, enriching care outside of school hours.
- **Camp Scholarships** – Providing financial aid for youth to attend day camps, overnight Camp Nan A Bo Sho, Camp Hope & Inspiration.
- **Support for Families in Crisis** – Offering child care and memberships to families from domestic abuse shelters or Homeless Connections.
- **LIVESTRONG® at the YMCA Cancer Survivor Program** – Empowering cancer survivors and their support persons through specialized programs designed to foster healing and strength.

Does the money raised in the campaign stay with the YMCA of the Fox Cities?

Yes, every donation stays within our community, directly supporting our local Y. The Y takes great care to be a responsible steward of donor contributions, ensuring that **100% of every dollar raised goes toward empowering people and supporting vital programs.**

Is my contribution tax-deductible?

Yes! The YMCA is classified by the Internal Revenue Service as a publicly supported 501(c)(3) non-profit.

Why should I give when I already pay monthly membership dues?

Membership dues and program fees cover the cost of maintaining and operating YMCA facilities

and programs. Donations to the Mission in Action Campaign support programs for everyone in the community such as infants, teens, families, and senior citizens who wish to participate in Y programs and membership but are unable to pay due to financial limitations.

The Y received a 4-star rating from Charity Navigator. What does this mean?

Charity Navigator is America's premier independent charity evaluator. Four out of a possible four stars indicate that the YMCA of the Fox Cities adheres to good governance and other best practices that minimize the chance of unethical activities and consistently execute its mission in a fiscally responsible way. A four-star rating is the top rating a charity can receive.

I thought the Y receives funds from United Way?

Yes, we are proud to receive support from United Way! However, these funds represent only 2% of our revenue and are designated for six specific programs: Adapted & Inclusive Programs, Birth-to-5 Child Care, Growth & Development, Senior Programs, School-Age Child Care, and Youth Programs. Your support of the Mission in Action Campaign is essential in helping the YMCA address the broader needs of our community, ensuring that everyone has access to our programs and services, regardless of their ability to pay.

I gave last year. Why are you asking again so soon?

Your contributions to last year's campaign enabled the YMCA to provide essential programs for those in our community who needed a helping hand. However, sustaining these programs relies on ongoing support from generous donors like you.

Now is not a good time—can I give later?

The Y provides flexible payment options to accommodate the needs of our donors. You can choose to be invoiced later in the year, as long as payment is received by 12/31. Pledging your support now and making payments later is a convenient and affordable way to give generously and make a meaningful impact.